



# International Chamber of Sustainable Development

## Newsletter

ISSUE 1 | MAR 2022

### Founding Chairman's Message

Dear Members,

I have great pleasure to welcome you to the International Chamber of Sustainable Development (ICSD) and congratulate you on successful attainment of Certified ESG Planner (CEP®) designation.

ICSD is a non-profit-making organization for promoting United Nations 17 Sustainable Development Goals. We focus on ESG education and supporting charitable projects while we also publish ESG research and work on ESG Initiatives. Our driver is "*More blessed to give than to receive*". At the moment, all our Committee Members are working as volunteers and we do not have salaried staff members.

Being our members and Certified ESG Planners, you will be kept updated with the latest ESG developments, and let's work together for a sustainable world for us and our future generations.

Angus Yip  
Chairman

ICSD's Certified ESG Planner CEP®



SUSTAINABLE  
DEVELOPMENT GOALS  
KNOWLEDGE PLATFORM

Certified ESG Planner CEP® is a trade mark granted by International Chamber of Sustainable Development (ICSD)\* and registered with the United Nations SDGs Knowledge Platform. (Registration No.: 39533).

This designation aims to equip students with essential knowledge and skills to cope with the most pressing ESG issues in our world. CEP® holders are able to address sustainability problems and provide suitable advice.

### Certified ESG Planner Courses

- **Executive Certificate in ESG Planning (Hong Kong Management Association)**  
2022 Apr/May intake – [Open for registration](#)  
2021 Dec/2022 Intake; 2022 Feb/Mar Intake - *Done!*
- **Executive Certificate in ESG Investment (Lingnan University, LIFE)**  
2022 Mar/Apr intake – [Closed for registration](#)  
2021 Dec /2022 Jan intake – *Done!*



# International Chamber of Sustainable Development

Collaboration with NGOs and Private Sector

**HKMA x CTgoodjobs 「認可 ESG 策劃師 CEP 助你在職場上提升競爭力」免費講座** A free Webinar was held on 28 Feb 2022 to address the growing ESG talent needs in HK Job Market. Over 100 participants learnt how CEP® designation would help to build up ESG knowledge and skills and enhance their competitiveness to meet this high demand in the market. A news article is published about CEP® > [Read More](#)

## 【人物專訪】ESG策劃師分享行業概況 識ESG搵工叫價可提高20%？

### Hong Kong ESG Club

Hong Kong ESG Club (the Club) is an innovative collaboration among World Green Organisation (WGO), International Chamber of Sustainable Development (ICSD) and Think-ESG Limited (Think ESG) with an aim to leverage each other's capabilities and strengths to create a wider impact on ESG performance of businesses and organisations.

#### Membership and Benefits

Corporations are welcome to join the Club.  
The annual membership fee are as follows:

- Listed companies – HK\$2,500  
[A free professional comment will be given to last published ESG report \*]
- Non-listed companies – HK\$1,000

Members are eligible to enjoy the prioritized or exclusive invitation to join the Club's ESG events and training as well as receive discounts for ESG Services and Activities.

\*Subject to terms and conditions

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### Hong Kong ESG Club

An innovative collaboration between NGOs and private sector to leverage each other's capabilities and strengths to create a wider ESG impact to businesses and organizations. The Club provides a one-stop ESG services and activities jointly organized by

- World Green Organization (WGO)
- **International Chamber of Sustainable Development (ICSD)** and
- Think ESG Ltd (Think ESG).

Website: [HK ESG Club](#)



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## Collaboration with Industry Association



香港證券業協會  
HONG KONG SECURITIES ASSOCIATION



A free Webinar “**ESG reporting and ESG investment**” was hosted on 28 Feb 2022 to Hong Kong Securities Association, the largest stockbroking business association in Hong Kong. The webinar was well received with over 400 of their members participated. ICSD also published an article in their 2022 1st issue newsletter to promote sustainable and responsible investment. > [Read More](#)

## Supporting Youth Organizations to progress SDGs



### ICSD Supports Junior Chamber International HK (JCIHK) SDG PIONEERS 2022

This Program motivates youth in Asia Pacific to explore new ways to carry out SDG projects. It connects local SDG Pioneer with overseas Fellow in Asia Pacific and gathers the mastermind and real-life insight from community leaders, business and social innovators and respectable organizations for achieving SDGs. Visit [JCIHK SDG FB Page](#)

**ICSD Working Committee joined SDG Pioneer Program Virtual Kick Off** held on **5 March** (Saturday). Founding Chairman **Mr. Angus YIP** shared insights about how NGOs may drive SDGs About **120** participants from **14 JCI National Organizations** joined the event. Fruitful conversations continued in Exchange Sessions during the event to share ideas of SDG initiatives in different countries.

#### What's Next:

- Jun 2022 ICSD offers an ESG webinar to SDG Pioneers
- 9 Jul 2022 SDG Pioneer Project Presentation to SDG Fellow
- Sep 2022 Semi-final SDG Pioneer Project presentation to SDG Fellows at JCIHK National Convention
- Oct 2022 Final SDG Pioneer Project Presentation to SDG Fellow at JCI World Congress

## Supporting University Students to achieve SDG



ICSD offered professional guidance and financial support in 2021 to the students from HK University and Cambridge University for running a peer-to-peer listening service via a digital platform. This service is to support youngster's emotional needs.

Website: [HeartlineHK](#)

## Advocating Sufficiency-driven Lifestyle and Business Model (SLABM)

**Sufficiency-driven Lifestyle and Business Model (SLABM)** is an initiative registered on United Nations SDGs Partnership Platform to advocate the sufficient personal lifestyle and inform corporations about the business model transformation into sufficiency-driven practices. In simple terms, Avoid, Reduce and Reuse (ARR). [Learn More](#)

#### Coming Soon

- CPT Free Webinar : Tentative Jun 2022; Dec 2022
- CEP Networking Event : Tentative Q2 2022
- Newsletter 2<sup>nd</sup> Issue : Tentative Sep/Oct 2022



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## Recent Market News

- 1 Feb 2022, energypost.eu published **EU Taxonomy: why nations are backing Nuclear and Gas** [Read More](#)
- Feb 2022, **ESG Investing Awards** celebrated the best in Environmental, Social and Governance (ESG) funds, research and products. It's devoted to assessing and evaluating the best companies involved in all areas of ESG investing across the globe. They are designed exclusively for banks, investment managers, research houses, ratings agencies, index and ETF providers and exchanges. [Winners & Finalists](#)
- Mar 2022, HK Exchange and SFC co-chair the Carbon Market Workstream of the Green and Sustainable Finance Cross-Agency Steering Group. It published a **Preliminary Feasibility Assessment about Carbon Market Opportunities** for Hong Kong in Mar. [Read More](#)
- 9 Mar 2022, 5 Key ESG Business and Talent Needs in HK Banking and Financial Industry [金融銀行業 5大 ESG 關鍵業務 想入行需具備哪些技能?](#)
- 11 Mar 2022, The European Securities and Market Authority (ESMA) **conducted a call for evidence for ESG ratings**; It seeks to develop a picture of the size, structure, resourcing, revenues, and product offerings of the different ESG rating providers operating in the EU. ESMA is looking to complement this picture by collecting views and experiences from the users of these ESG rating providers, as well as those entities covered by ESG rating providers. [Read More](#)
- 25 Mar 2022, ESG Investor published [Half of Climate Funds Not Benchmarked Against Climate Indices](#) concerning UK pension funds. The **"lack of commonality" in benchmark selection makes asset owner assessments of performance more challenging.**
- 31 Mar 2022, ISSB published its **communication plan to build on SASB's industry-based Standards.** [Read More](#)
- 4 Apr 2022, IPCC posted **"The evidence is clear: the time for action is now. We can halve emissions by 2030"**. [Read More Climate Change 2022: 6<sup>th</sup> Assessment](#) 5 Takeaways : 1) 1.5°C is almost out of reach ; 2) We know what to do and have the tools to do it ; 3) Carbon removal is "unavoidable" to reach net zero ; 4) Behavior matters ; 5.) Politics shapes the process
- **The Value Reporting Foundation** to consolidate Integrated Thinking Principles, Integrated Reporting Framework and the SASB Standards under the IFRS Foundation by Jun 2022. [Read More](#)

## Attention to Members

After consulting with our Education Board, the "C" in **CEPAR** has been changed from the acronym of "Conflict" to **"Challenge"**, so as to more accurately reflect the nature of ESG issues.



# International Chamber of Sustainable Development

**International Advisors** Professional Nancy BOCKEN ; Mr. Oliver YIP ; Ms Weiwei KOU; Mr. Tony WINES ; Dr Alan MILLER

**Local Advisors** Dr Gordon Luen-On TSUI ; Dr William YU ; Mr. Sammy NG ; Ms Ashley KHOO

**Working Committee** Founding Chairman Mr. Angus YIP ; Founding Vice Chairman Mr. Mike HUI, Vice Chairman Dr. F.C. TSANG  
Development Director Ms Dilys LAM

**Editor** Development Director Ms Dilys LAM

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